

Planning and Programming Committee Agenda

Motion by Directors O'Connor, Yaroslavsky and Garcetti

October 16, 2013

A Letter of Support for the City of Santa Monica

In 2011 the City of Los Angeles took the initial steps to create a Bikeshare Program with a private vendor. To that end, the city has adopted the various land use policies and regulations to accommodate such a program.

Concurrent to those efforts the Westside Cities Council of Governments (WCCOG) led by the City of Santa Monica also made efforts to undertake the solicitation and procurement of a Bikeshare Program within their own jurisdictions. The City of Santa Monica applied for and received a Transportation Enhancement grant through the Call for Projects that requires allocation and the concurrence of the California Transportation Commission (CTC) for start-up funds for a Bikeshare program.

Recently, a joint effort has been revived by the City of Los Angeles and Metro staff and joined by several other cities Westside cities, including Santa Monica, to move the Bikeshare Program to the procurement phase. Metro staff is presently drafting a Request for Proposals (RFP) for consultant selection which will be brought to this Board in the summer of 2014. Meanwhile, the City of Santa Monica faces a timeline to use the grant money or face expiration of the grant.

Santa Monica has been working with Metro staff in this regard and the only alternative left is to seek a one-time grant extension from the CTC to enable Santa Monica to work concurrently with Metro, the City of Los Angeles and the other participating cities.

It is important that Bikeshare programs in Los Angeles County be developed with an emphasis on regional compatibility and provide for inter-operability for the user patrons.

It is to this end that we urge the Metro Board of Directors to support the City of Santa Monica in its CTC grant extension application as being in the best interest of the entire region.

WE, THEREFORE, MOVE that:

1. The Metro Board of Directors take a position of support for the Bikeshare Program grant extension application;
2. Instruct staff to draft a letter of support to the CTC from the Metro Board under the signature of the Chair; and
3. Instruct the Metro legislative staff to actively assist the City of Santa Monica in this effort.

